



"Carin Koch's resume reads Mother, Wife, Fashion Designer, World Traveler, Pro-golfer, however, her most enduring trait comes from her clear understanding of the human experience."

The professional sports industry is typically male dominated, a.k.a. "The Boys Club"... however the evolution of the LPGA is slowly but surely saturating the business. Not only is the LPGA a major player in the Sports World now, it has become more entertaining, more appealing and even sexier during its growth thanks to its pioneers. Today, the youthful rookies of the LPGA benefit from the hard work of their predecessors, whom are now the leading ladies of the industry. Carin Koch, pronounced "Car-in Coke", embodies the charisma of a veteran starso and is no stranger to the Tour. She turned pro in 1995 by joining the European Tour after leaving the Women's Golf Team at the University of Tulsa, Oklahoma. The LPGA has changed a lot during the past 13 years and Carin arrived just in time for the million dollar purses.

Although Carin only visits Orlando once a year for the Ginn OPEN, she loves the area and the tournament. Last year she finished 11th overall and went on to place 7th in this year's Ginn OPEN. And when she's not busy on the course, her two sons, Oliver, 9, and Simzon, 5

clothing line for women, that is both sporty and stylish. Currently it will only be available in Sweden but she plans to expand more in



Back in Full Swing!

This Swedish blonde golfer girl is every man's dream come true.

, keep her hands full. She certainly isn't depriving them of her golfing talent, they both picked up their first golf club at only 10 months old!

Born in Kungälv, Sweden, Carin is true to her European roots. She contributes her much of her personal style to the European culture and it's apparent in her chic golf attire. In fact, Carin is launching her own golf

the future. Carin admits she appreciates the laid-back culture of the United States but craves the historic and posh aura of Europe. She feels so connected to European style and culture that she is currently building a new home in Kungälv that her family plans to re-locate to from Phoenix Arizona upon its completion. She is delighted to be moving closer to her family and heritage.

Carin Koch's resume reads Mother, Wife, Fashion Designer, World Traveler, Pro-golfer, however, her most enduring trait comes from her clear understanding of the human experience- she is an Internationally recognized professional golfer and with the riches come all the spoils but Carin's priorities lie in her love for her family and for the sport of golf. ♦

By **Katie Curran**

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